



Cameron Nelson
Principal
Cicero Group

Prior Experience

- Managing Director – Asia Pacific, Frontier Strategy Group
- London School of Economics, MSc. International Affairs
- Peking University, M.S. International Affairs
- University of Utah, BS Economics, BA Asian Studies, BA Political Science

Cameron Nelson is a Principal at Cicero Group. In this role, Cameron leads strategy engagements for major private and public companies across Healthcare, Industrial, and Technology companies. Cameron's expertise include corporate and business unit strategy, go-to-market and new venture development, channel and customer strategy, and change management.

At Cicero Group, Cameron was instrumental at launching Enoch Capital Partners (www.enochpartners.com), an emerging markets-focused, impact investing platform with Cicero Group and other outside funders. The fund focuses on essential services sectors in Africa and Latin America, with Enoch building and scaling companies to generate significant financial and social sector returns.

Cameron has also led several corporate strategy engagements at Cicero Group focused on developing and executing on inorganic and organic growth opportunities for leading companies.

Prior to joining Cicero Group, Cameron was based in Singapore and served as the Managing Director, Asia Pacific for Frontier Strategy Group (FSG), and emerging markets oriented consulting and research firm based in Washington DC. In this role, Cameron was a member of FSG's global leadership team, and co-head of the channel advisory practice.

Throughout his consulting career, Cameron has led significant engagements for Fortune 500 companies across healthcare, industrial, and technology industries in over 15 countries, in almost every region in the world. He holds a double MSc. from the London School of Economics (London) and Peking University (Beijing) as well as undergraduate degrees in economics, political science and Asian studies from the University of Utah. Cameron is fluent in Korean and conversant in Mandarin Chinese. Cameron is currently based in Salt Lake City, Utah.